

**ORDER**

KLAS

**Orders**  
**Order / Rev:** 37793  
**Alt Order #:**  
**Product Desc:** ISSUE  
**Estimate:**  
**Flight Dates:** 10/30/12 - 10/31/12  
**Original Date / Rev:** 10/29/12 / 10/29/12  
**Order Type:** GENERAL

**Primary AE:** Mike Jones  
**Sales Office:** K-WAS  
**Sales Region:** National

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Avenue  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** House Majority PAC  
**Demographic:** A25-54  
**Product Codes:** PO4  
**Priority:** LV1  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	10/31/12	5	\$15,000.00	\$12,750.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	5	\$15,000.00	\$12,750.00	0.00
<b>Totals</b>	<b>5</b>	<b>\$15,000.00</b>	<b>\$12,750.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	10/30/12	10/31/12	8 News Now 5a M-F	CM	5-6a	-TW----	:30	2	\$3,000.00	LV1	0.00	NM	2	\$6,000.00
				8 News Now 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TW----		2				\$3,000.00		0.00			
N 2	8	10/30/12	10/31/12	8 News Now 4p M-F	CM	4-5p	-TW----	:30	2	\$2,500.00	LV1	0.00	NM	2	\$5,000.00
				8 News Now 4p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TW----		2				\$2,500.00		0.00			
N 3	8	10/30/12	10/31/12	Price Is Right	CM	10-11a	-TW----	:30	1	\$4,000.00	LV1	0.00	NM	1	\$4,000.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TW----		1				\$4,000.00		0.00			
													<b>Totals</b>	<b>5</b>	<b>\$15,000.00</b>